

WCA BY THE NUMBERS

— 2015 —

260,000

SUMMIT LEADERS REGISTERED

15,000

CHURCHES REPRESENTED AT THE SUMMIT

120+

COUNTRIES

55

LANGUAGES

451

U.S. HOST SITES

550+

INTERNATIONAL HOST SITES

5,000+

WCA MEMBER CHURCHES WORLDWIDE

90+

DENOMINATIONS REPRESENTED

WILLOW CREEK ASSOCIATION

WHO WE ARE

Founded in 1992, Willow Creek Association (WCA) serves pioneering pastors and leaders through world-class leadership experiences and resources. WCA is committed to a singular idea: that inspired, encouraged and equipped Christian leaders create thriving local churches that redeem their communities for Christ.

OUR CAUSE | A GLOBAL MISSION FOR A GLOBAL CHURCH

WCA's passion is to help leaders worldwide—men and women—realize God's vision for their lives, churches and communities. We share ideas and build partnerships. Through The Global Leadership Summit (TGLS), Partners and WCA Membership we deliver vision and inspiration to resourced regions and under-resourced regions around the world.

TGLS | CENTERPIECE OF A LEADERSHIP MOVEMENT

The Global Leadership Summit is a two-day, world-class leadership event experienced by more than 260,000 leaders around the world, representing more than 15,000 churches. It's telecast LIVE from Willow's campus (near Chicago) every August. In the months that follow, Summit events take place in an additional 550+ cities and 120 countries.

“IT COMES DOWN TO WHETHER OR NOT YOU WANT TO GIVE GOD, YOUR FELLOW LEADERS, AND THE CAUSE YOU LEAD, THE ABSOLUTE BEST LEADERSHIP YOU’RE CAPABLE OF GIVING HIM.”

BILL HYBELS



WILLOW CREEK
ASSOCIATION



SUMMIT VALUES | THE NON-NEGOTIABLES

World-Class, Accessible & Affordable: Getting better as a leader demands intentionality. Each Summit faculty member is carefully selected to deliver intellectually rigorous content in an environment that fosters vigorous thinking and dialogue. Hosted in more than 1,000 cities worldwide, the Summit is both accessible and affordable, facilitating large team participation.

A Culture of Leadership: Everybody has influence and the potential to spark positive change. A culture of Christ-centered leadership can change individual lives, churches, businesses, government, schools and homes. For many leaders, the Summit is the most leadership-infusing annual experience they use to build into their entire congregation.

Unapologetically Christ-Centered: From the very beginning, the primary target of the Summit has been church-focused. Increasingly the Summit attracts Christian leaders from every walk of life. Still, the leadership core in a local church remains the focal point. A culture of Christ-centered leadership can change an entire church, a community...even the world!

Local Ownership, Global Reach: Our host sites and local church leaders are uniquely equipped to reflect Christ to the communities they serve. Whether in a suburb of Los Angeles or a village in Vietnam, local leaders are challenged to elevate their intensity of leadership and adapt the learnings within their cultural context.

THE GLOBAL LEADERSHIP SUMMIT IS DESIGNED FOR EVERYONE WHO HAS COMMITTED TO LEADING A LIFE OF IMPACT. JOIN US AND REGISTER TODAY!

WILLOWCREEK.COM/SUMMIT | 800-570-9812

